

EVENTS

IGNITE WEEK - APRIL 1-5

TAUW's 100th Birthday on April 1 will extend into a week of civic proclamations, recognition of nonprofit partners, and a street party on April 5.

SPRING DAY OF CARING - APRIL 26

A day focused on engaging students in our community through school-based food drives and other projects.

TIME FOR A CAUSE - APRIL 30

Hosted by NextGen United, a networking event and auction of volunteer hours that benefit TAUW's nonprofit partners.

DOWNTOWN DECO CHALLENGE & CAMPAIGN KICKOFF - AUGUST 17

Presented by Price Family Properties, this event aims for 1,000 people to walk underneath a balloon arch as we announce the annual fundraising goal.

FALL DAY OF CARING - SEPTEMBER 13

A day focused on engaging volunteerism through matching thousands of individuals to project needs throughout the community.

REUNITE - DECEMBER 3

A large, ticketed rally to celebrate the 2024 fundraising campaign and centennial.

AFFINITY GROUP EVENTS (dates vary)

Networking and educational events occur throughout the year.

- Tocqueville Society
- Women United
- NextGen United

PLEASE CONTACT US WITH ANY QUESTIONS OR TO DISCUSS YOUR SPONSORSHIP COMMITMENT.

If you are interested in becoming a sponsor but do not see a package that fits your interests, please contact us to discuss how we might tailor a package for your organization.

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*Print deadlines are variable throughout the year. Please contact Tulsa Area United Way for more information.

CENTENNIAL SPONSORSHIP OPPORTUNITIES



2024 SPONSORSHIP PACKAGES

CENTENNIAL AND EVENT SPONSORSHIPS PROMOTE AWARENESS AND LEVERAGE THIS ONCE-IN-A-LIFETIME EVENT WITHOUT IMPACTING OUR COMMUNITY INVESTMENTS AND ANNUAL FUNDRAISING EFFORTS.

100 STARTS WITH 1 - \$100,000 -

Premier logo placement as Centennial Sponsor on:

- Centennial print and digital materials
- Centennial event materials
- Centennial commemorative t-shirt
- Centennial and TAUW websites
- Centennial video
- Fall fundraising brochure (40,000+ distributed)

Platinum Sponsor level benefits for REUNITE event

Two tables with priority seating at Live United Awards (2025 event)

Verbal recognition at IGNITE, REUNITE, and Live United Awards (2025 event)

Listing in Live United Awards booklet (2025 event)

COMMUNITY HERO - \$75,000 -

Premier logo placement as Centennial Sponsor on:

- Centennial print and digital materials
- Centennial event materials
- Centennial commemorative t-shirt
- Centennial and TAUW websites
- Centennial video

GOLD Sponsor level benefits for REUNITE event

One table with priority seating at Live United Awards (2025 event)

Verbal recognition at IGNITE, REUNITE, and Live United Awards (2025 event)

Listing in Live United Awards booklet (2025 event)

LIVE UNITED - \$50,000 -

Premier logo placement as Centennial Sponsor on:

- Centennial print and digital materials
- Centennial event materials
- Centennial commemorative t-shirt
- Centennial and TAUW websites
- Centennial video

GOLD Sponsor level benefits for REUNITE event

One table at Live United Awards (2025 event)

Verbal recognition at IGNITE, REUNITE, and Live United Awards (2025 event)

Listing in Live United Awards booklet (2025 event)

APRIL

IGNITE WEEK \$15,000

Logo placement on:

- One-of-a-kind LED torch
- IGNITE week print and digital materials
- Centennial and TAUW websites

Two VIP tickets for REUNITE event

Verbal recognition at official IGNITE week events

Co-branding opportunity at IGNITE events (April 1-5, 2024)

Listing in Live United Awards booklet (2025 event)

TAUW CENTENNIAL DAY AT THE CAPITOL - APRIL 2 \$5,000

Benefits include: Invitation to legislative luncheon with area elected officials; a place in the gallery for proclamations from Oklahoma Senate and House; attendance at Governor's proclamation in the Blue Room at the State Capitol; logo placement on Centennial website.

TULSA DRILLER \$10,000

Option for logo placement on Golden Driller artwork
Opportunity to co-brand with Golden Driller event at Golden Driller



APRIL - NOVEMBER

NEXTGEN UNITED'S TIME FOR A CAUSE \$5,000

Logo placement on:

- Invitations
- Digital and print event materials
- Centennial and TAUW websites

Verbal recognition at Time for a Cause event

Listing in Live United Awards booklet (2025 event)

AFFINITY GROUP NETWORKING & EDUCATIONAL EVENTS Tocqueville Society | Women United | NextGen United \$2,500

Logo placement on:

- Digital and print event materials for the event you sponsor
- Centennial and TAUW websites

Verbal recognition at the event you sponsor

Listing in Live United Awards booklet (2025 event)

CAMPAIGN FELLOWS \$12,500

Logo placement on:

- Recognition poster at Live United Awards (2025 event)
- Live United Awards, Centennial, and TAUW websites

Recognition poster displayed year-round at TAUW headquarters

2 VIP tickets to REUNITE event

Listing in Live United Awards booklet (2025 event)

AUGUST

DOWNTOWN DECO CHALLENGE & CAMPAIGN KICKOFF \$10,000

Logo placement on:

- Digital and print event materials
- Centennial and TAUW websites

Verbal recognition at Downtown Deco event

Co-branding opportunity at Downtown Deco event

Listing in Live United Awards booklet (2025 event)

APRIL & SEPTEMBER

COMMUNITY ENGAGEMENT SPONSOR \$25,000

Logo placement on all digital and print materials, including TAUW and Centennial websites.

Opportunity to name head table of Caring Chair

Announcement as sponsor on social media

Verbal recognition at event press conference

Inclusion in all press materials

Listing in Live United Awards booklet (2025 event)

CARING COMPANY (Spring or Fall Day of Caring) \$5,000

Logo placement on TAUW and Centennial websites

Announcement as sponsor on social media

Inclusion in all press materials

Listing in Live United Awards booklet (2025 event)

DECEMBER

REUNITE PLATINUM \$25,000

Logo placement on:

- REUNITE event invitations and promotional materials
- REUNITE event signage
- Centennial and TAUW website

Verbal recognition at REUNITE event

Priority seating and VIP benefits for 20 at REUNITE event

Listing in Live United Awards booklet (2025 event)

REUNITE GOLD \$15,000

Same benefits as Platinum except seating and VIP benefits for 10 at REUNITE event.

Contact us for additional REUNITE event sponsorship opportunities.

ALL YEAR

UNDERWRITING AND IN-KIND Value Varies

Underwriting and in-kind sponsorship opportunities are available for Centennial and for specific events. Packages may be tailored to suit your interests

Listing in Live United Awards booklet (2025 event)