EVENTS

IGNITE WEEK - APRIL 1-5
TAUW's 100th Birthday on April 1 will extend into a week of civic proclamations, recognition of nonprofit partners, and a street party on April 5.

SPRING DAY OF CARING - APRIL 26
A day focused on engaging students in our community through school-based food drives and other projects.

TIME FOR A CAUSE - APRIL 30
Hosted by NextGen United, a networking event and auction of volunteer hours that benefit TAUW's nonprofit partners.

DOWNTOWN DECO CHALLENGE & CAMPAIGN KICKOFF - AUGUST 17
Presented by Price Family Properties, this event aims for 1,000 people to walk underneath a balloon arch as we announce the annual fundraising goal.

FALL DAY OF CARING - SEPTEMBER 13
A day focused on engaging volunteerism through matching thousands of individuals to project needs throughout the community.

REUNITE - DECEMBER 3
A large, ticketed rally to celebrate the 2024 fundraising campaign and centennial.

AFFINITY GROUP EVENTS (dates vary)
Networking and educational events occur throughout the year.
- Tocqueville Society
- Women United
- NextGen United

EMAIL: cmowery@tauw.org
PH: 918.295.6661

*Print deadlines are variable throughout the year.
Please contact Tulsa Area United Way for more information.
# 2024 Sponsorship Packages

## 100 Starts with 1 - $100,000 -

Premier logo placement as Centennial Sponsor on:
- Centennial print and digital materials
- Centennial event materials
- Centennial commemorative t-shirt
- Centennial and TAUW websites
- Centennial video
- Fall fundraising brochure (40,000+ distributed)

Platinum Sponsor level benefits for REUNITE event:
- Two tables with priority seating at Live United Awards (2025 event)
- Verbal recognition at IGNITE, REUNITE, and Live United Awards (2025 event)
- Listing in Live United Awards booklet (2025 event)

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Value</th>
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<tbody>
<tr>
<td>Listing in Live United Awards booklet (2025 event)</td>
<td>$25,000</td>
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<tr>
<td>Verbal recognition at IGNITE, REUNITE, and Live United Awards (2025 event)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Two VIP tickets for REUNITE event</td>
<td>$5,000</td>
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## Community Hero - $75,000 -

Premier logo placement as Centennial Sponsor on:
- Centennial print and digital materials
- Centennial event materials
- Centennial commemorative t-shirt
- Centennial and TAUW websites
- Centennial video

GOLD Sponsor level benefits for REUNITE event:
- One table at Live United Awards (2025 event)
- Verbal recognition at IGNITE, REUNITE, and Live United Awards (2025 event)
- Listing in Live United Awards booklet (2025 event)

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| Logo placement on:  
- Digital and print event materials
- Centennial and TAUW websites | $15,000 |
| Verbal recognition at Downtown Deco event | $10,000 |
| Co-branding opportunity at Downtown Deco event | $5,000 |

## Live United - $50,000 -

Premier logo placement as Centennial Sponsor on:
- Centennial print and digital materials
- Centennial event materials
- Centennial commemorative t-shirt
- Centennial and TAUW websites
- Centennial video

GOLD Sponsor level benefits for REUNITE event:
- One table at Live United Awards (2025 event)
- Verbal recognition at IGNITE, REUNITE, and Live United Awards (2025 event)
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## April

### Ignite Week
- **$15,000**
  - Logo placement on:
    - One-of-a-kind LED torch
    - IGNITE week print and digital materials
    - Centennial and TAUW websites
  - Two VIP tickets for REUNITE event
  - Verbal recognition at official IGNITE week events
  - Co-branding opportunity at IGNITE events (April 1-5, 2024)
  - Listing in Live United Awards booklet (2025 event)

### Tulsa Driller
- **$10,000**
  - Option for logo placement on Driller artwork
  - Opportunity to co-brand at IGNITE week event at Golden Driller

## August

### Downtown Deco Challenge & Campaign Kickoff
- **$10,000**
  - Logo placement on:
    - Digital and print event materials
    - Centennial and TAUW websites
  - Verbal recognition at Downtown Deco event
  - Co-branding opportunity at Downtown Deco event
  - Listing in Live United Awards booklet (2025 event)

## April & September

### NextGen United’s Time for a Cause
- **$5,000**
  - Logo placement on:
    - Invitations
    - Digital and print event materials
    - Centennial and TAUW websites
  - Verbal recognition at Time for a Cause event
  - Listing in Live United Awards booklet (2025 event)

### Affinity Group Networking & Educational Events
- **$2,500**
  - Logo placement on:
    - Digital and print event materials for the event you sponsor
    - Centennial and TAUW websites
  - Verbal recognition at the event you sponsor
  - Listing in Live United Awards booklet (2025 event)

### Campaign Fellows
- **$12,500**
  - Logo placement on:
    - Recognition poster at Live United Awards (2025 event)
    - Live United Awards, Centennial, and TAUW websites
  - Recognition poster displayed year-round at TAUW headquarters
  - 2 VIP tickets to REUNITE event
  - Listing in Live United Awards booklet (2025 event)

### CAMPAIGN COMPANY (Spring or Fall Day of Caring)
- **$5,000**
  - Logo placement on TAUW and Centennial websites
  - Announcement as sponsor on social media
  - Inclusion in all press materials
  - Listing in Live United Awards booklet (2025 event)

## December

### Reunite Platinum
- **$25,000**
  - Logo placement on:
    - REUNITE event invitations and promotional materials
    - REUNITE event signage
    - Centennial and TAUW website
  - Verbal recognition at REUNITE event
  - Priority seating and VIP benefits for 20 at REUNITE event
  - Listing in Live United Awards booklet (2025 event)

### Reunite Gold
- **$15,000**
  - Same benefits as Platinum except seating and VIP benefits for 10 at REUNITE event
  - Contact us for additional REUNITE event sponsorship opportunities.

## All Year

### Underwriting and In-Kind
- **Value Varies**
  - Underwriting and in-kind sponsorship opportunities are available for Centennial and for specific events. Packages may be tailored to suit your interests.
  - Listing in Live United Awards booklet (2025 event)